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Alpharetta names new CVB chairwoman

Atlanta Business Chronicle - by [J. Scott Trubey](#) Staff Writer

The **Alpharetta Convention and Visitors Bureau** has tapped the planning director for the northern Atlanta suburb to be its new chairwoman, the bureau said Monday.

Diana Wheeler, the director of community development for Alpharetta, Ga., was elected to a one-year term as chairwoman of the Alpharetta CVB board of directors earlier this month. She replaces Rob Goodman, the general manager of the Courtyard by Marriott Atlanta Alpharetta, whose term ended last month. Goodman remains on the board.

Wheeler has served as director of community development for 15 years and has served in similar roles in two communities in south Florida.

“Diana has served on the board for over nine years and has been a tremendous asset to the decisions that have been made over those years,” said Janet Rodgers, president and CEO of the Alpharetta CVB.

Wheeler is a member of the **Georgia Planning Association Board of Directors**, is a member of the **Georgia Regional Leadership Institute** and is a member of the **American Planning Association**.

“Although the hospitality industry is facing challenging times ahead, I look forward to working with the representatives of the hospitality industry and our hard-working Alpharetta CVB staff toward another successful year in Alpharetta,” Wheeler said in a news release.

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