

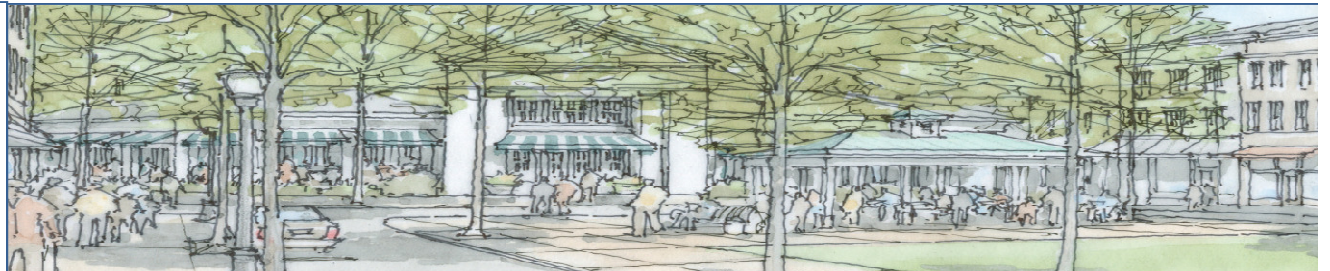
# Lifelong Communities

a place individuals can live throughout their lifetime

*(and work and play and ENJOY!)*



**Re-imagine**  
*the Way We Live* **Together**

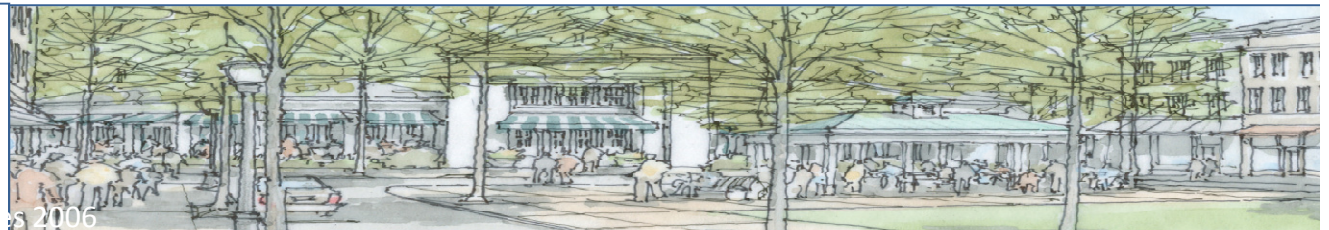


# 55+ Population Growth 2005-2030

Henry	266%
Rockdale	254%
Cherokee	247%
Douglas	235%
Fayette	205%
<b>Region</b>	<b>127%</b>
DeKalb	118%
Gwinnett	113%
Clayton	107%
Fulton	96%
Cobb	85%



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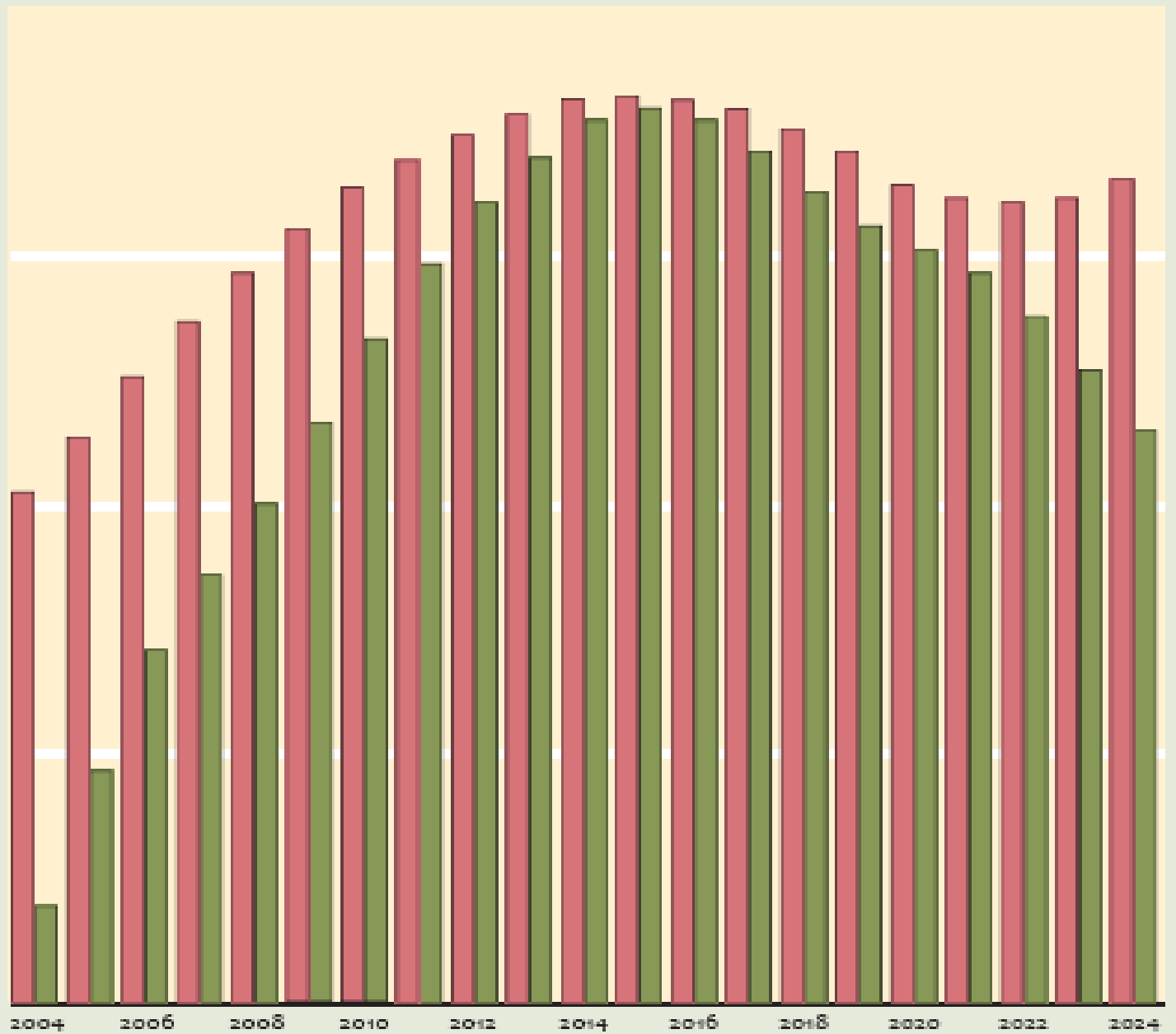
45,000,000

42,500,000

40,000,000

37,500,000

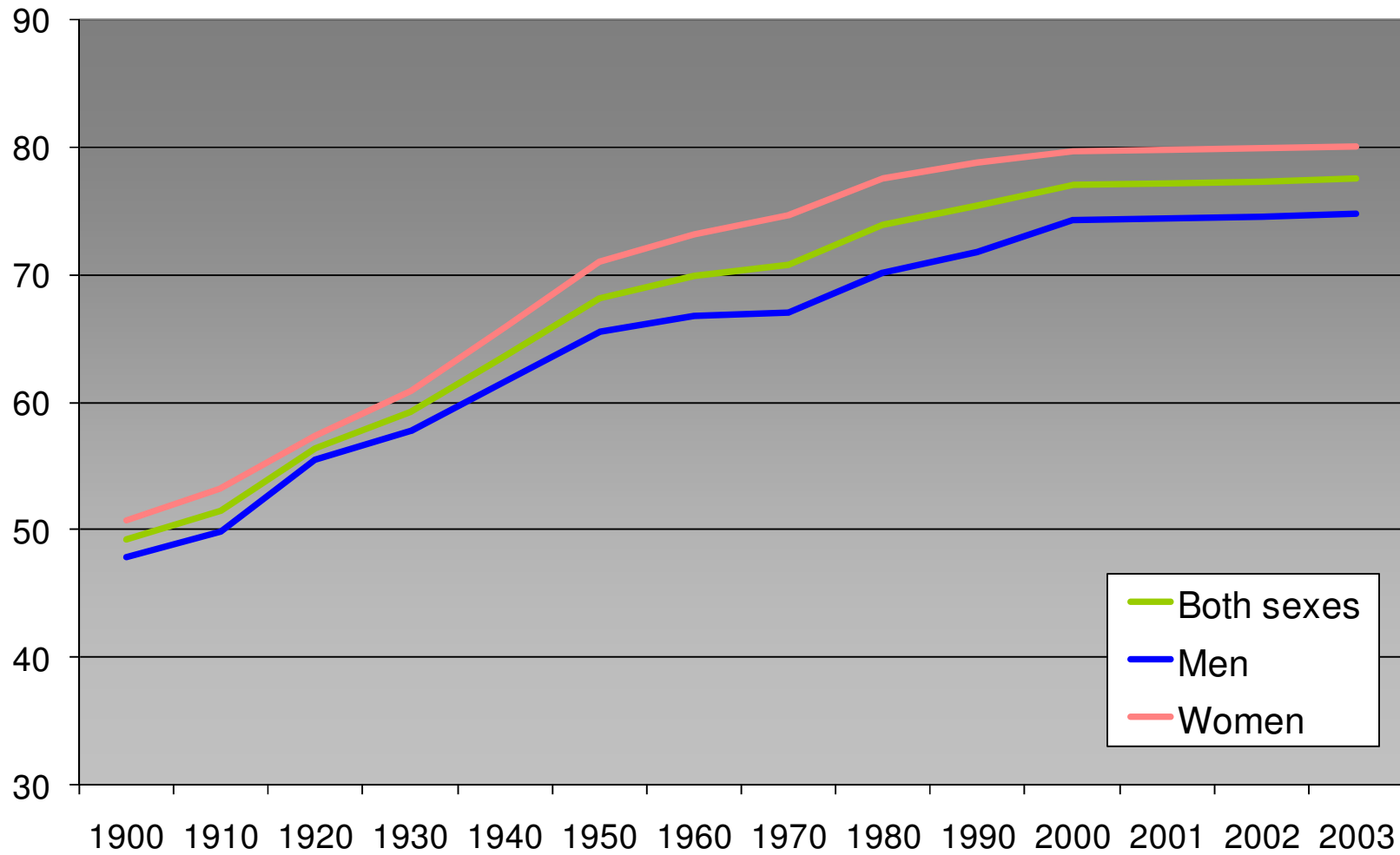
35,000,000



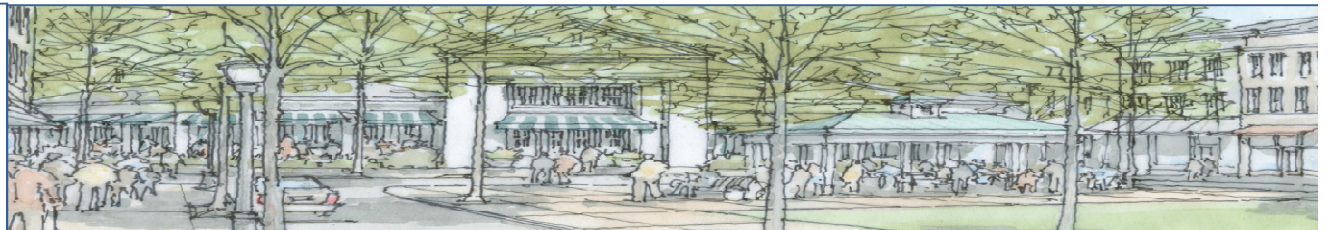
Millennials 20-29 years old  
Baby Boomers 50-59 years old

Note: This study was done in 2009

# US Life Expectancy 1900-2003



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**2000: 1 in 10**

**2030: 1 in 5**

**Lifelong Communities**  
a regional approach to aging

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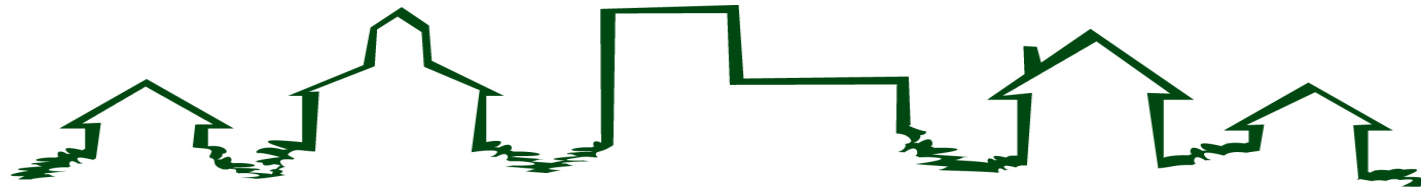
# Atlanta Area Agency on Aging

1990

## Mission

To serve as the focal point for older adults and caregivers in the planning, delivery and coordination of services that support healthy independent and enriched living for older adults.





# Lifelong Communities

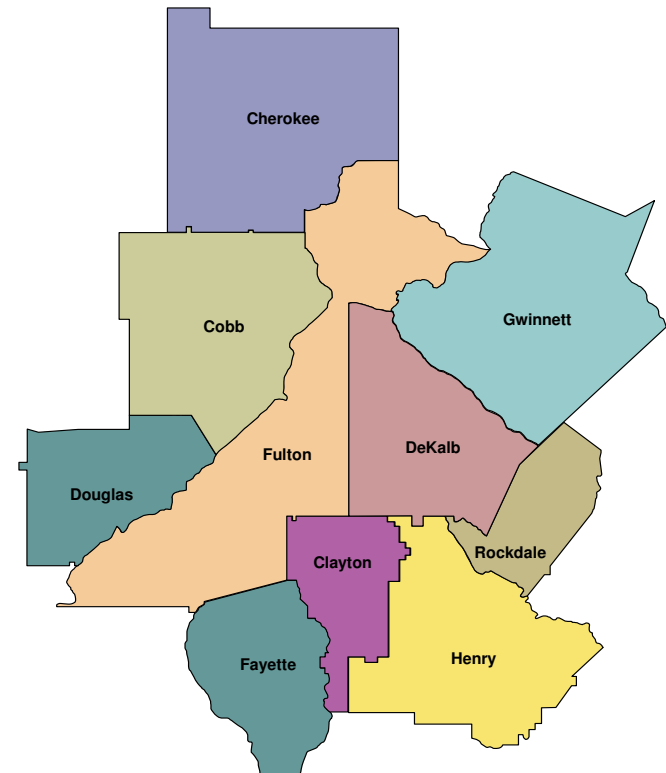
a place individuals can live throughout their lifetime

Provide:

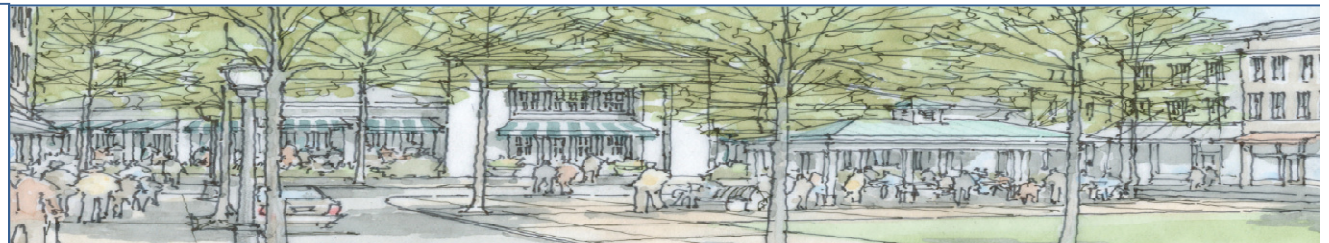
- 1 million meals
- 700,000 rides
- 170,000 hours of adult day care
- 125,000 hours of in-home support
- Information to 60,000 callers

Through:

- 12 multipurpose facilities
- 40 neighborhood senior centers
- 12 adult day centers
- thousands of volunteer hours



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# Atlanta Area Agency on Aging 2008

## Vision

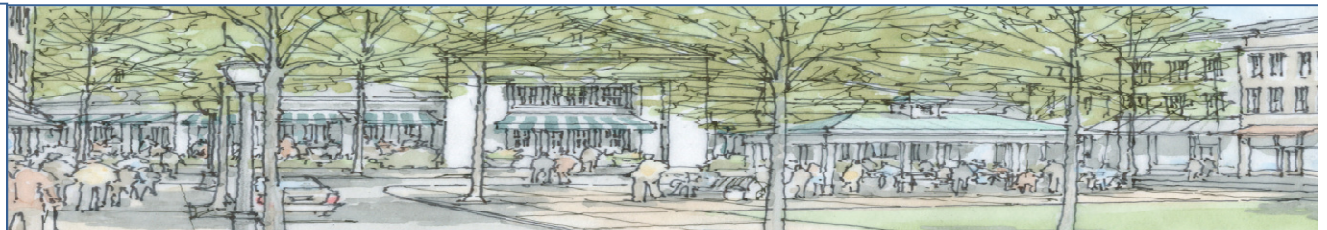
*Lifelong Communities -where individuals can live throughout their lifetimes and which provide a full range of options that promote a high quality of life for all.*

## Mission

To create communities that support healthy, active, independent lives for older adults through the planning, delivery & coordination of access to information, housing and mobility options, health care and delivery of supportive services.

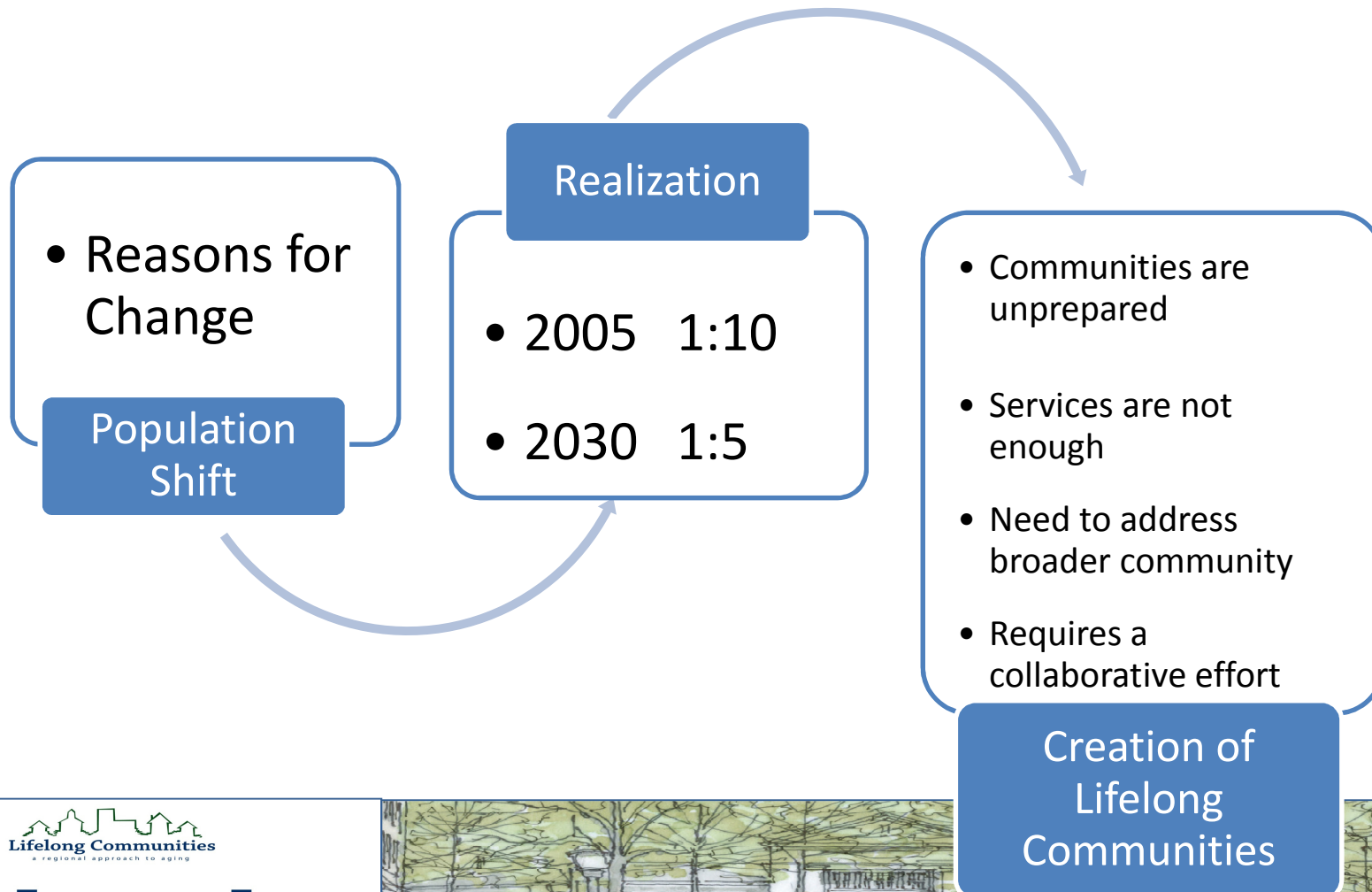


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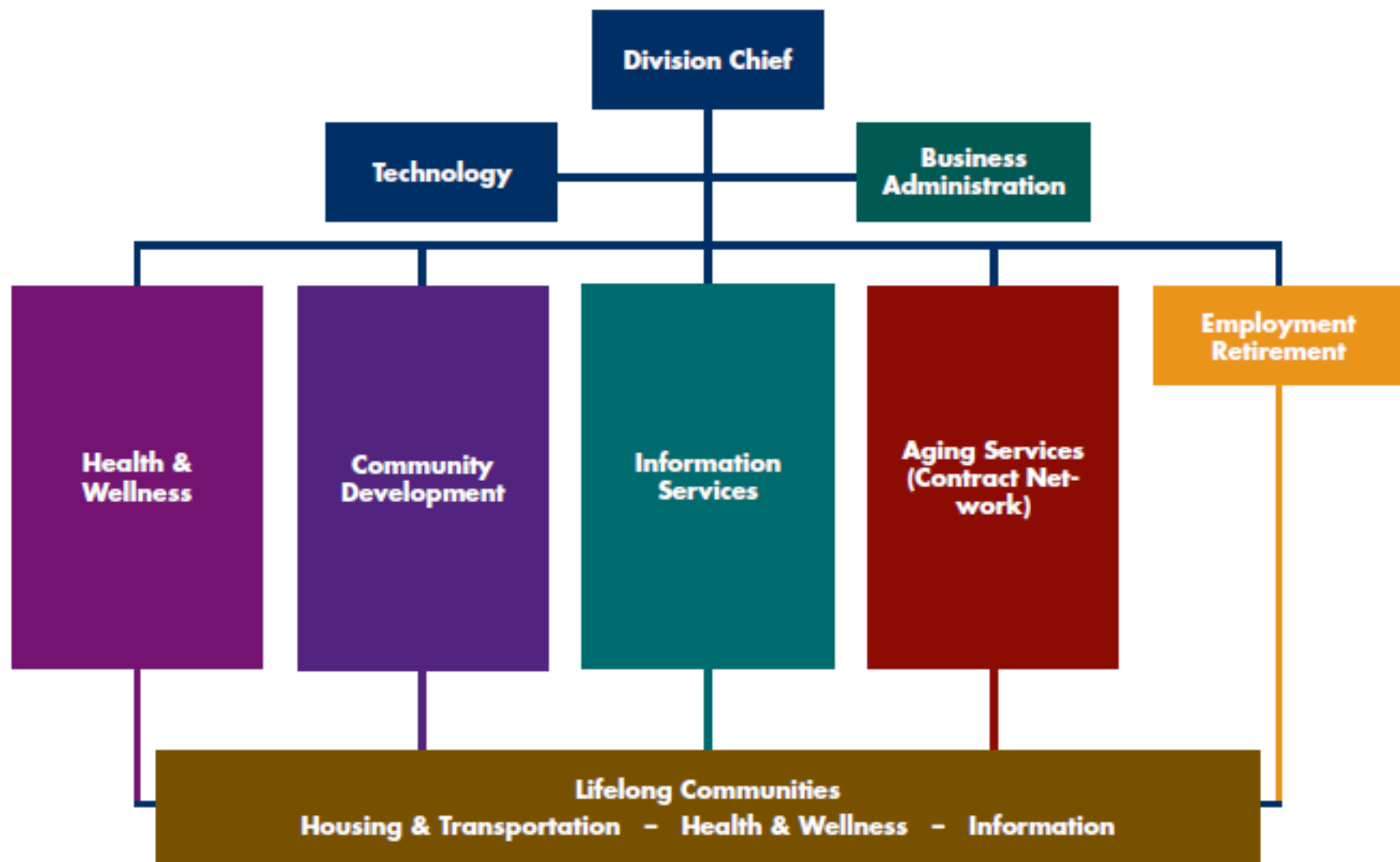





# Transforming the AAA



# AGING SERVICES DIVISION, ATLANTA REGIONAL COMMISSION



# What is a Lifelong Community?



**Lifelong Communities**  
places individuals can live throughout their lifetime

Provides a full range of options to residents, ensuring a high quality of life for all.

*Promote Housing & Transportation Options*

Support development of wide range of housing options that are accessible, close to services, available to a full range of incomes and located within existing communities.

Encourage mobility options to ensure that as individuals age they can access basic services and remain independent.

- New Construction
- Existing Housing
- Alternatives to the Car
- Safe Roads & Safe Drivers
- Walkable Communities

*Encourage Healthy Lifestyles*

Create environments that promote physical activity, social interaction and easy access to healthcare.

- Physical Activity
- Access to Basic Healthcare
- Preventive Healthcare

*Expand Access to Services*

Increase both service options to better address the needs of a population that demands choice and opportunities to obtain counseling to evaluate alternatives.

- Strengthen information provision and linkages to resources
- Expand available service options
- Promote collaboration across health and supportive service systems

For more information on the Atlanta Regional Commission's work to create Lifelong Communities throughout the metro area, call 404.463.3243 or visit

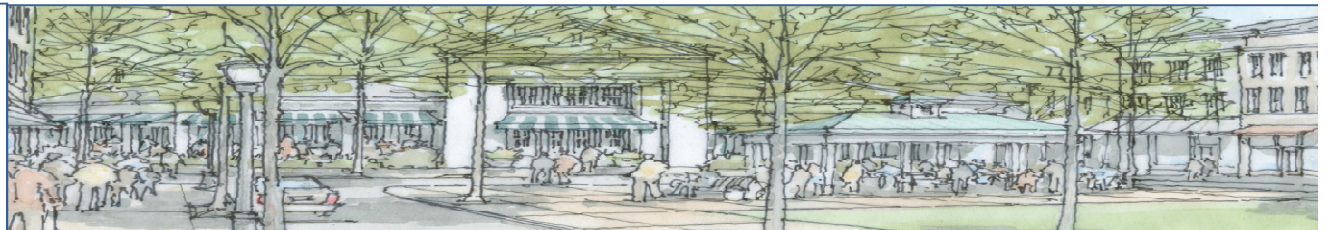
[www.atlantaregional.com/lc](http://www.atlantaregional.com/lc)

# Lifelong Community Principles

- Create Connectivity
- Increase Pedestrian Access and Transit
- Provide Neighborhood Retail and Services
- Design for Social Interaction
- Provide a Diversity of Dwelling Types
- Design for Healthy Living
- Give Consideration for Existing Residents



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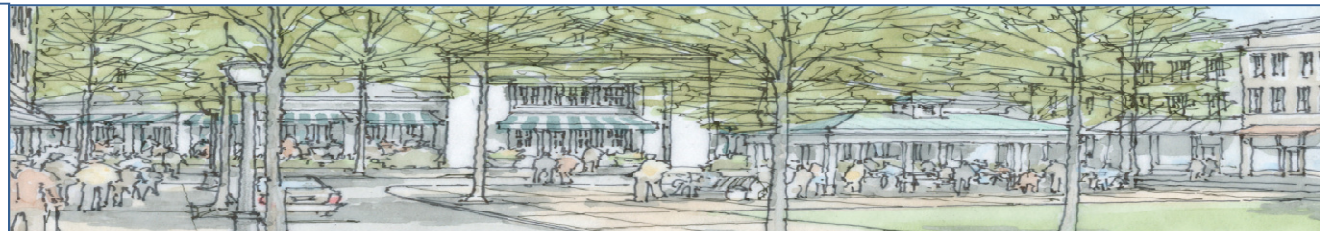
# A Lifelong Community Has . . .



- ❖ Housing, neighborhoods, stores and services that are connected.
- ❖ Places and opportunities for social interaction.

  
Lifelong Communities  
a regional approach to aging

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# A Lifelong Community Has . . .



❖ Housing of different shapes, sizes and price points.

  
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a regional approach to aging

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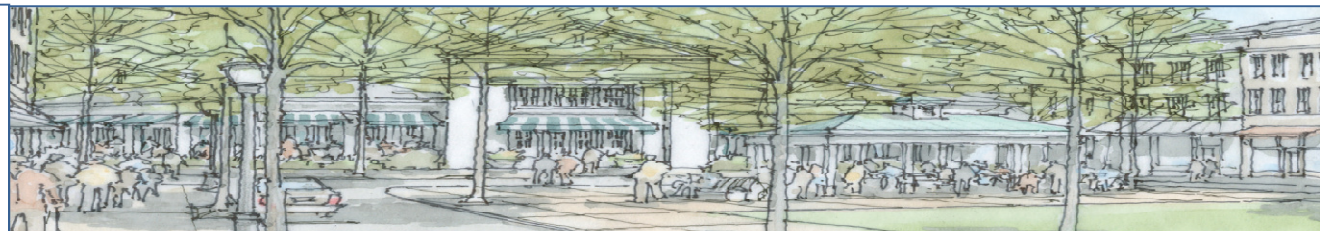
# A Lifelong Community Has . . .



❖ **Green spaces and opportunities for healthy lifestyles.**



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# A Lifelong Community Has . . .



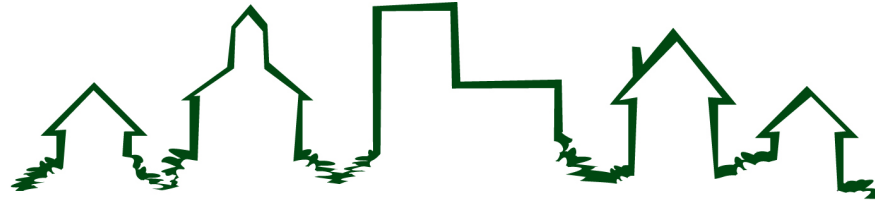
❖ Awareness of and access to the services & needed information

**Lifelong Communities**  
a regional approach to aging

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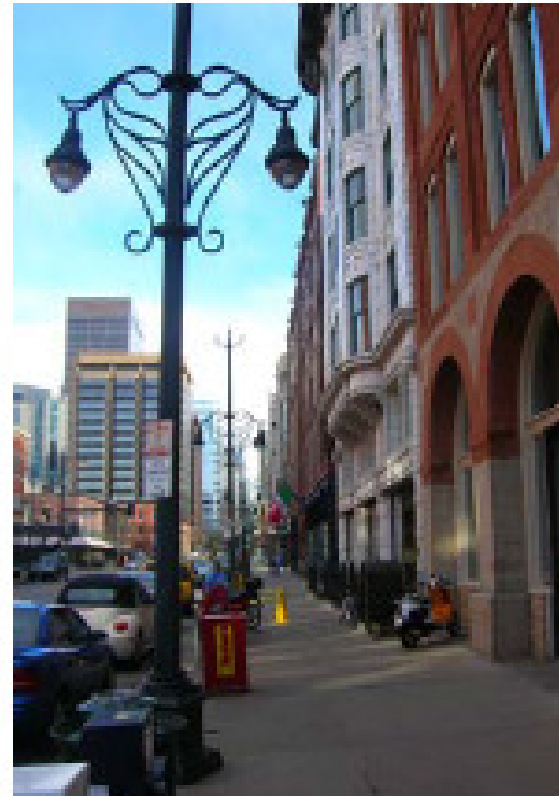
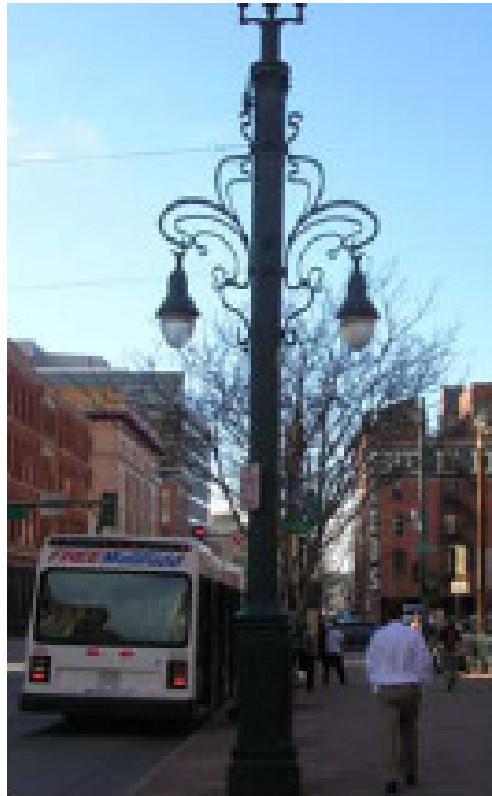


# Lifelong Communities

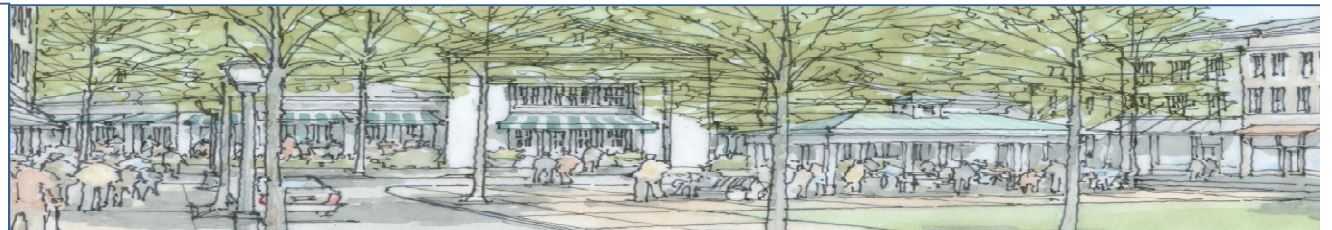
a place individuals can live throughout their lifetime

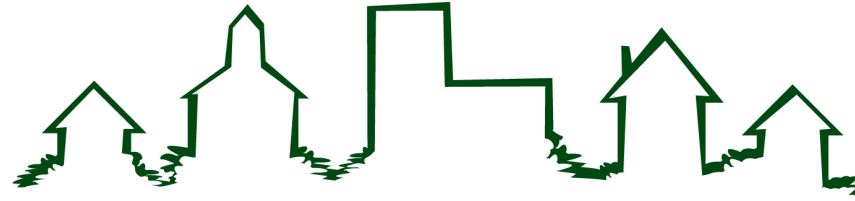
**Adequate  
Pedestrian  
Lighting**

**Safe  
Sidewalks**



**Re-imagine**  
*the Way We Live Together*



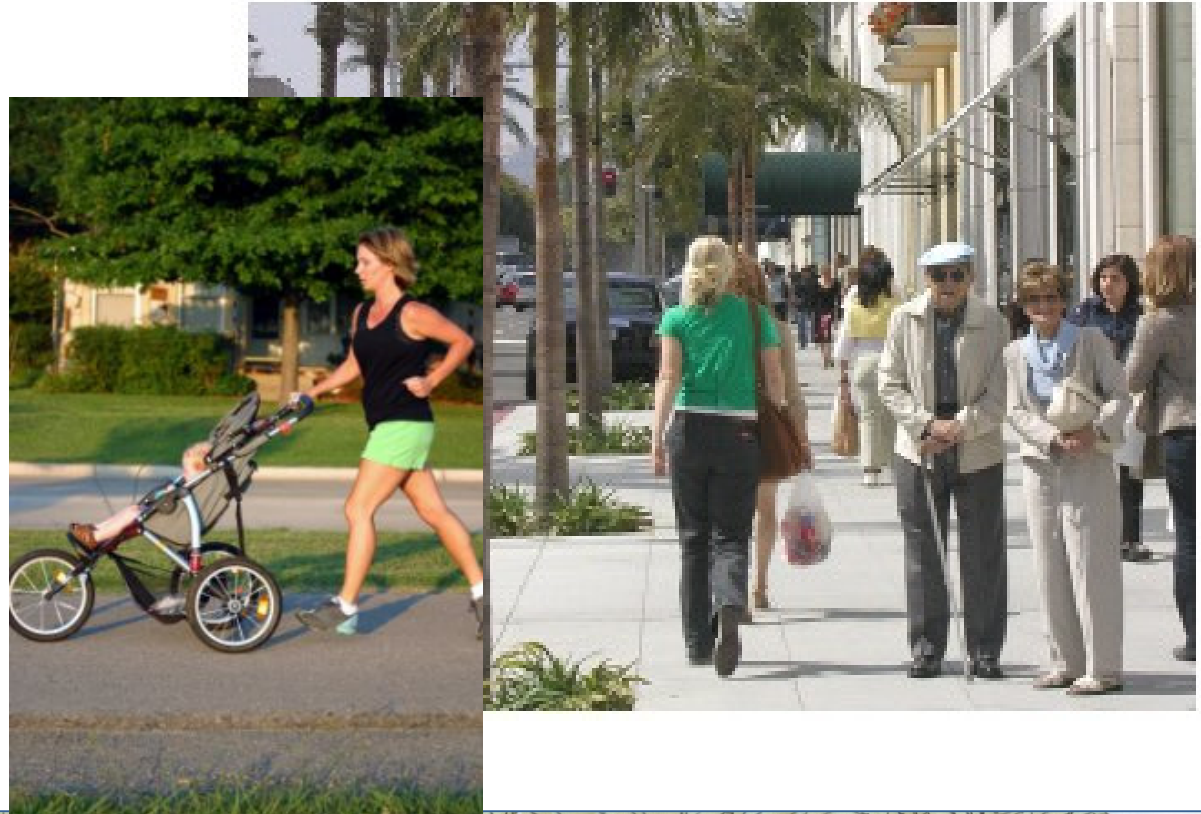


# Lifelong Communities

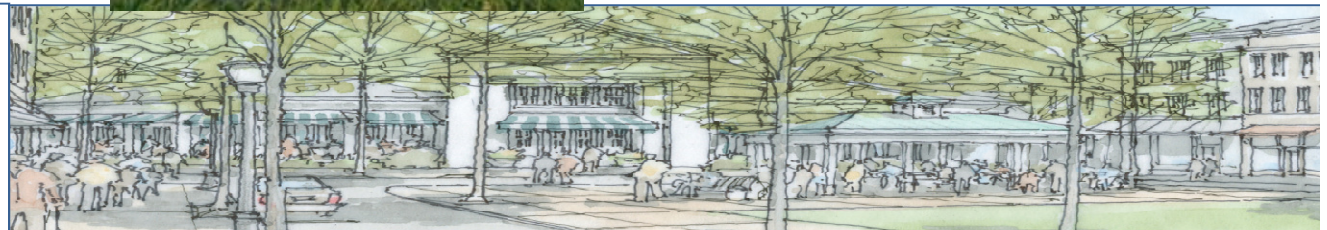
a place individuals can live throughout their lifetime

**Friendly Streets**

**Destination  
Spots**



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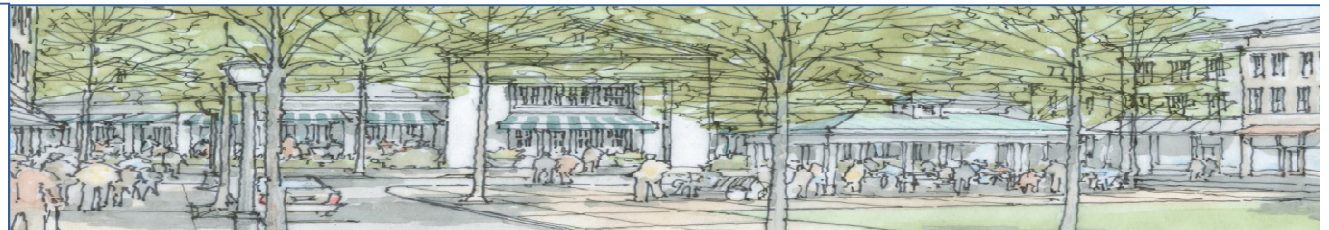


# Built Environment: Road Design, Transit and the Pedestrian



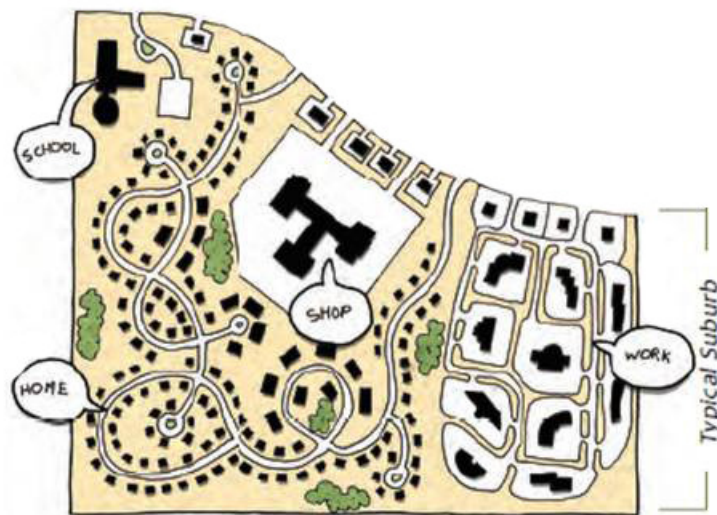
Photos: Sarah Smith  
**Lifelong Communities**  
a regional approach to aging

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# Refining Aging

## REDEFINING Communities



# The “Before” a Lifelong Community...

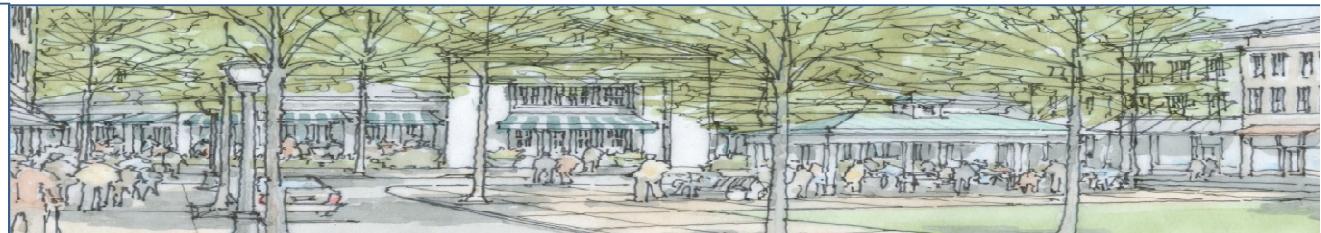
THE STREET OF THE FUTURE IS A LIVABLE STREET

by CARLY CLARK and AARON NAPARSTEK

BEFORE AFTER NOW WHAT



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# A Lifelong Community Is . . .



  
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**Walkable and has easy access to transit.**



# Some Tools to Implement Change

**Adoption of Local, Regional and State Design Standards**



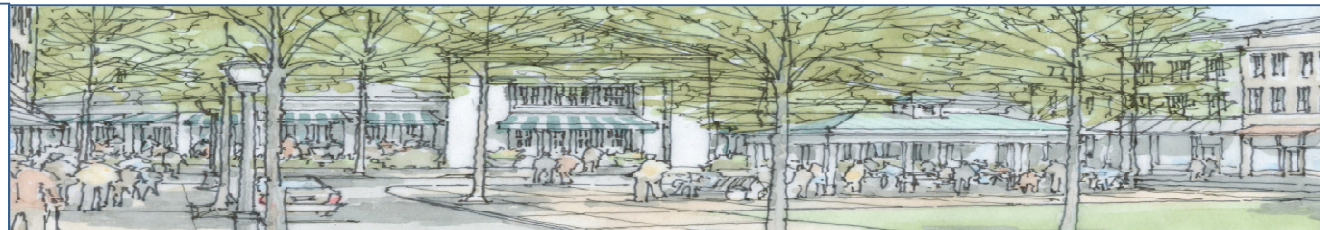
**Adoption of lifelong community principles through comprehensive land use and transportation plans**

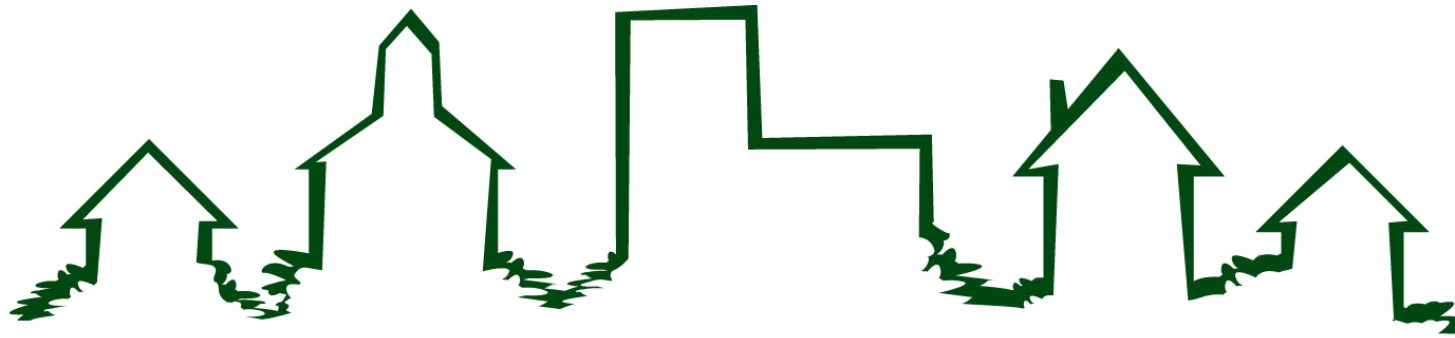


**Inclusion of lifelong community principles in local zoning codes**



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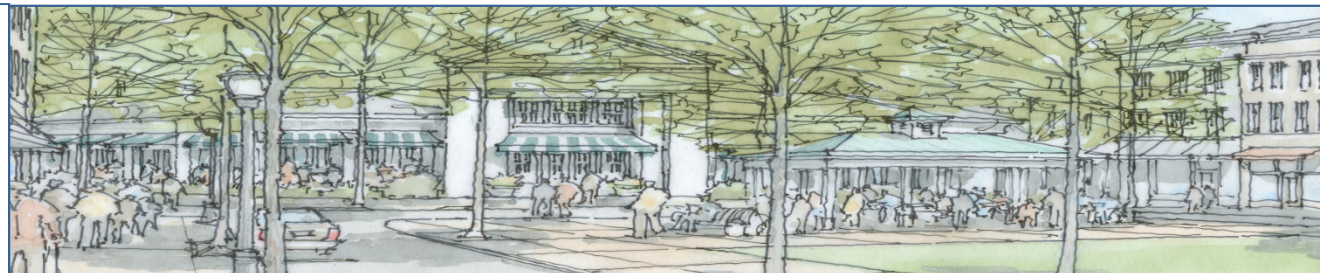
# Lifelong Communities

a place individuals can live throughout their lifetime

## *Lifelong Mableton* *A Case Study*

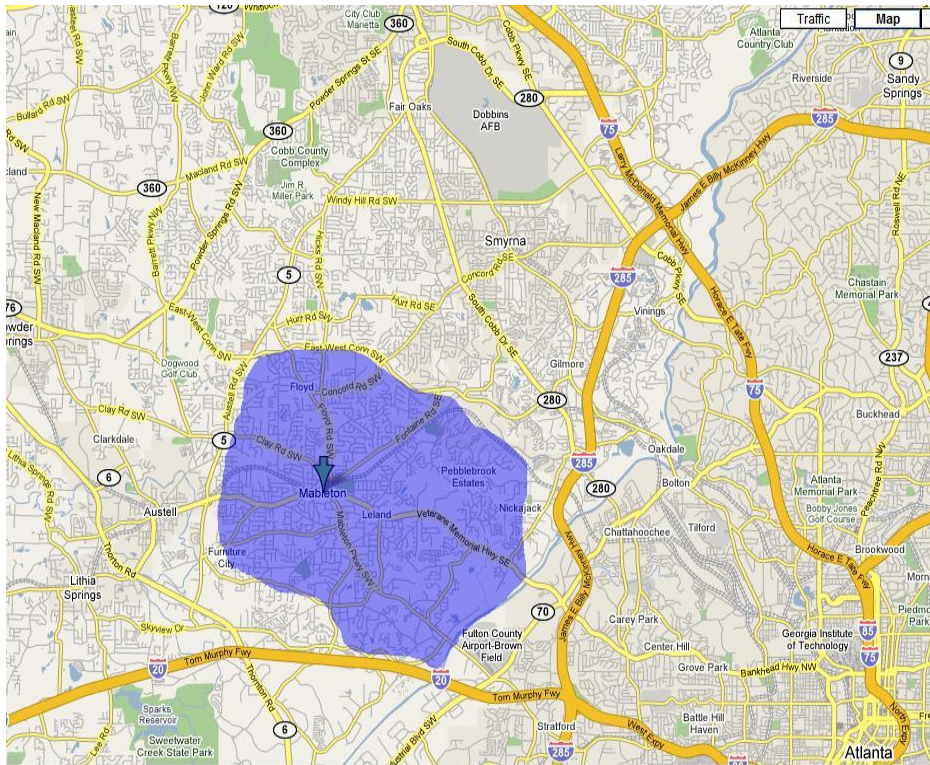


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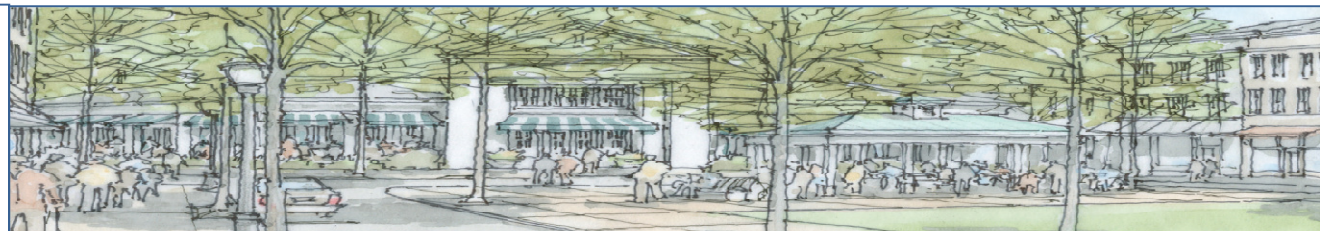
# Why Mableton?



- Large Tract of Property to develop under the principles.
- Proximity to Downtown Atlanta
- Strong civic foundation
- Mable House Arts Complex
- South Cobb Regional Library
- Local and Regional Transit
- WellStar Hospital
- Senior Service Programs
- Silver Comet Trail



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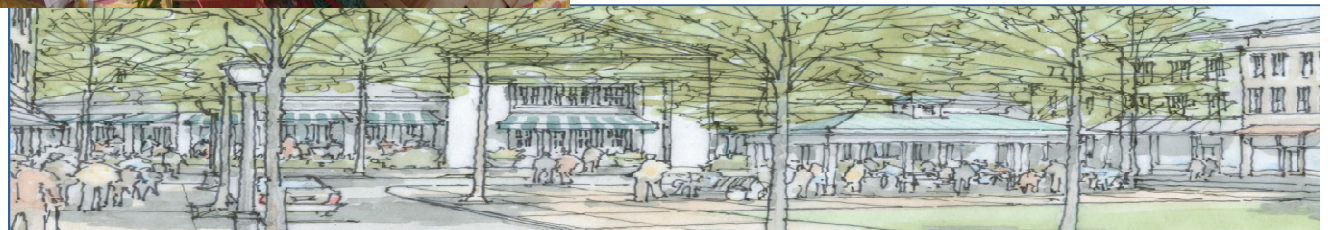
# Creating Impact Through Community Presence

- ❖ Creates a sense of place
- ❖ Brings people and commerce into the core
- ❖ Creates activity



  
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a regional approach to aging

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# Creating a Catalyst for Neighborhood and Community Development

- ❖ Creates an opportunity for community engagement
- ❖ Fosters relationship building and new partnerships



# New Partnerships

Georgia Planning Association

County and City Transportation/Planning  
Departments

Home Builder Association

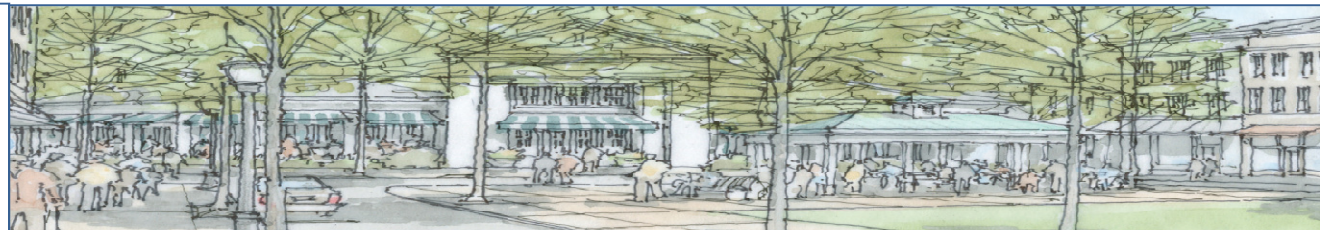
Urban Land Institute

Hospitals and Health Departments

University– Geriatric Education Center



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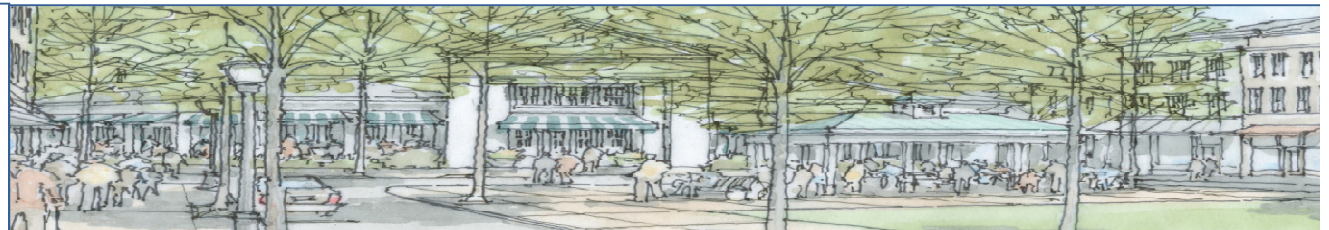
# Improving Access to Health and Supportive Services



Fuqua Center for Late-Life Depression



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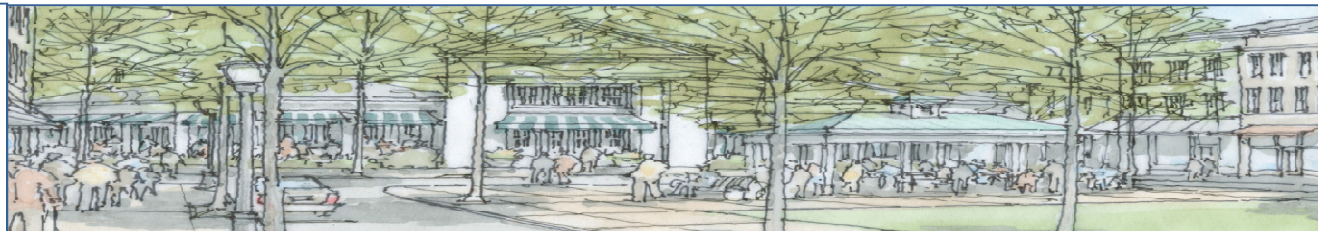


# Economic Implications

- Individuals/economic security
- Workplace – Employee productivity
- Employers – ROI in human capital
- Lifespan & the Encore



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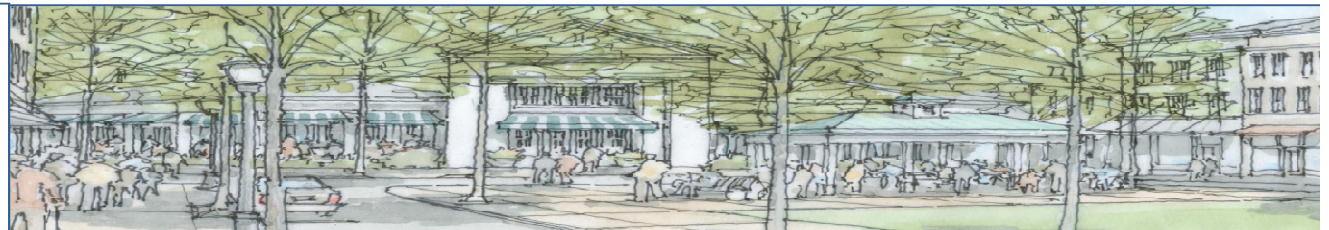
# Business Opportunities

- Beyond niche industries
- Financial Services
- Discretionary Income



  
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a regional approach to aging

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# Sustainable Workforce Solutions

- Study impact of aging workforce
- Harness knowledge & experience of older workers
- Create solutions; cultural shifts in employment

## Education/Awareness

Share information with employers regarding the aging workforce and issues indicating potential labor shortages.

Provide information and options for improving workplace options

Forum/Series

Website/Resources

Financial Literacy

Value of Older Workers

## Workforce Options

Create menu of options for employers to offer the new workforce and encourage continued participation of experienced workers.

Promote greater understanding of multigenerational workforce

Flex Time/Telework

Time-limited or temp projects

Retraining, Retention

Sensitivity Training

Multigenerational Issues

## Legal Regulatory

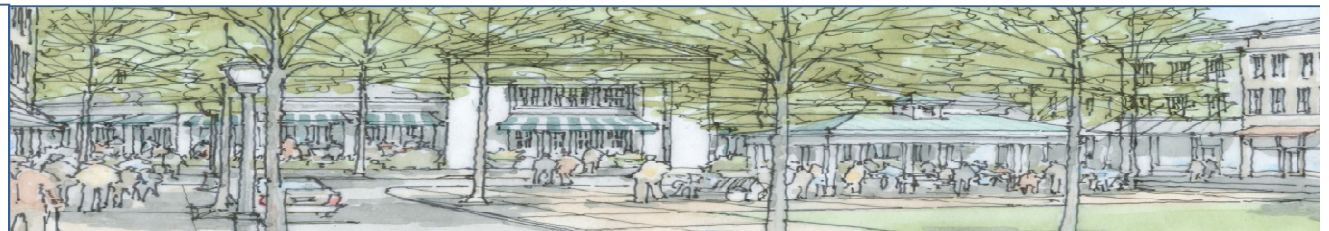
Decrease legal and regulatory barriers to employment/retention in the new workforce.

Explore legislation to improve return-to-work and retirement policies

Phased Retirement



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# Who Needs to Make it Happen?

❖ Individuals

❖ Their Families

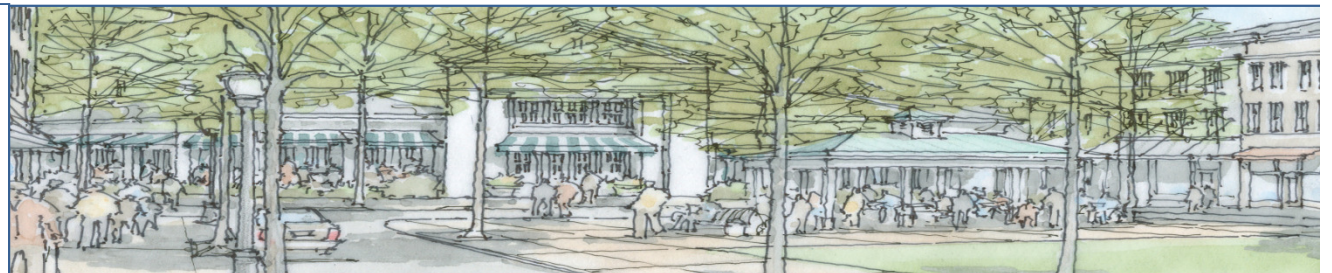
❖ And Our Communities

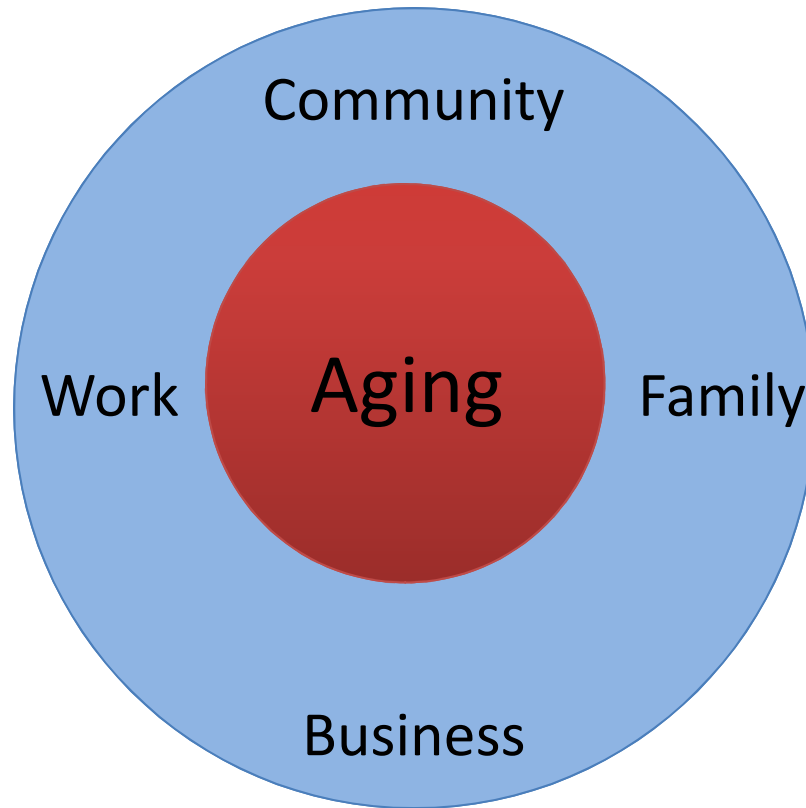
❖ Employers



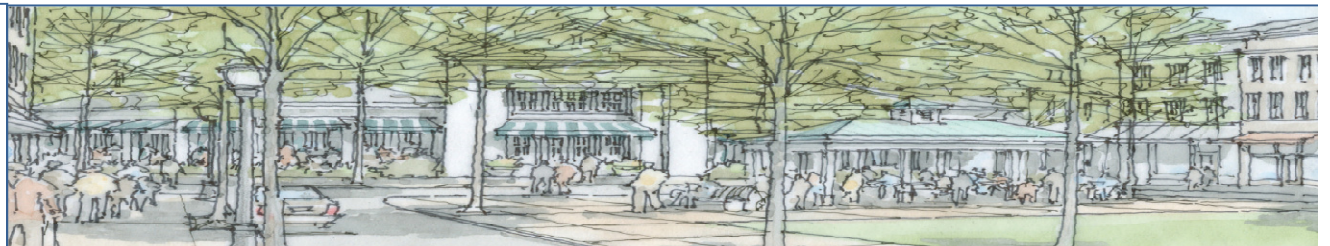
  
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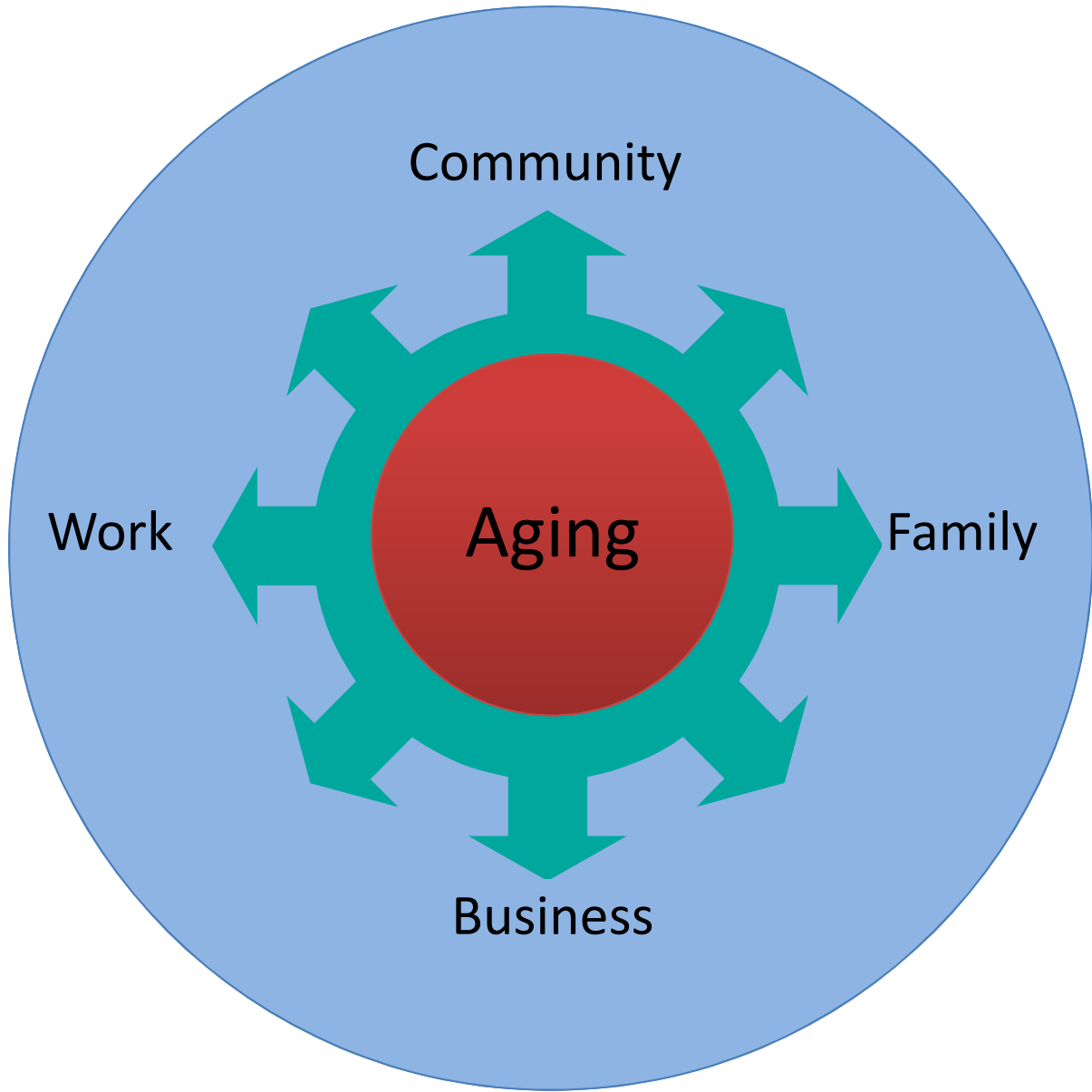
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# Integrated Planning

Previously

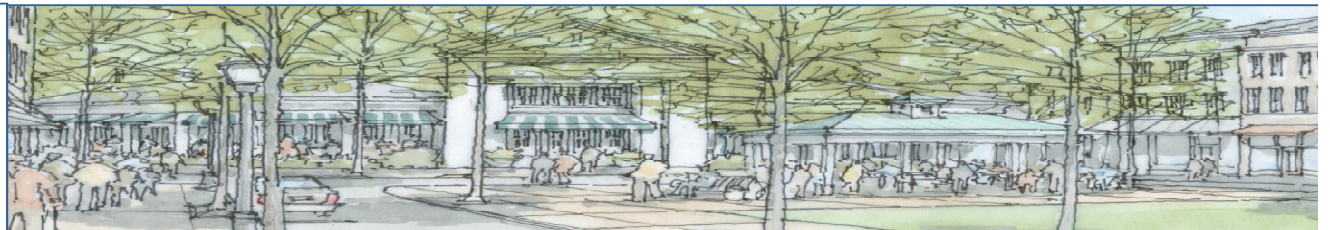
- Area Plan on Aging
- Regional Land Use and Transportation Plan

NOW

## PLAN 2040

  
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a regional approach to aging

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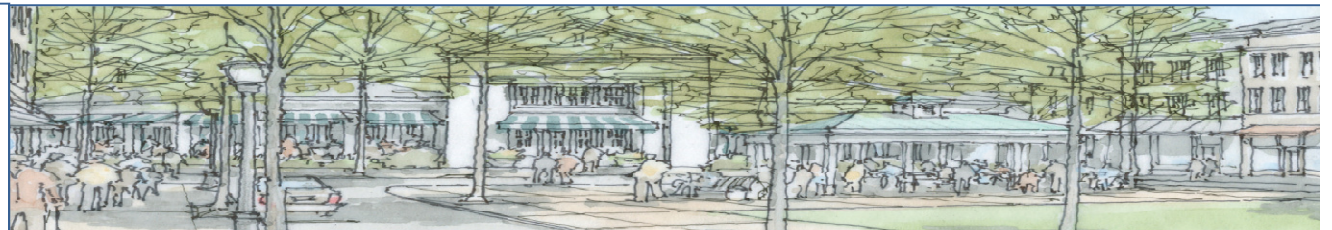


# What Can You Do to Ensure that Your Community Meets the Definition?



  
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a regional approach to aging

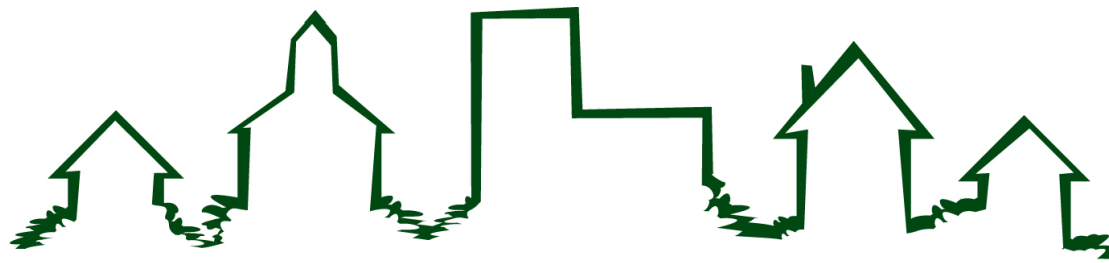
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Re-think

Re-imagine

Re-design

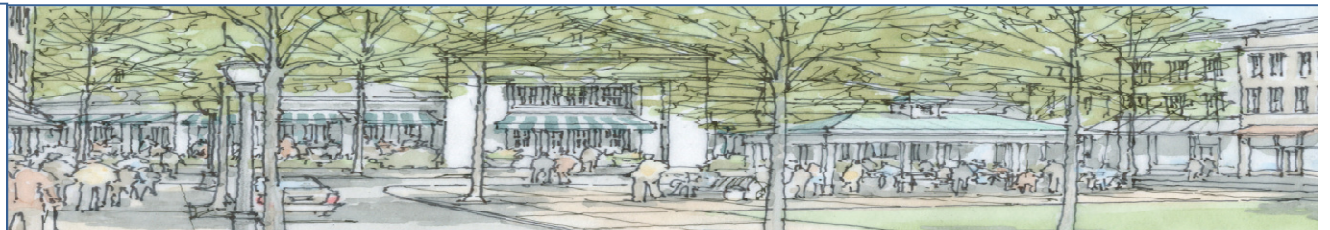


# Lifelong Communities

a place individuals can live throughout their lifetime



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# Questions?

Contact Information:

Maureen Kelly

[mkelly@atlantaregional.com](mailto:mkelly@atlantaregional.com)



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