

The View from North Carolina

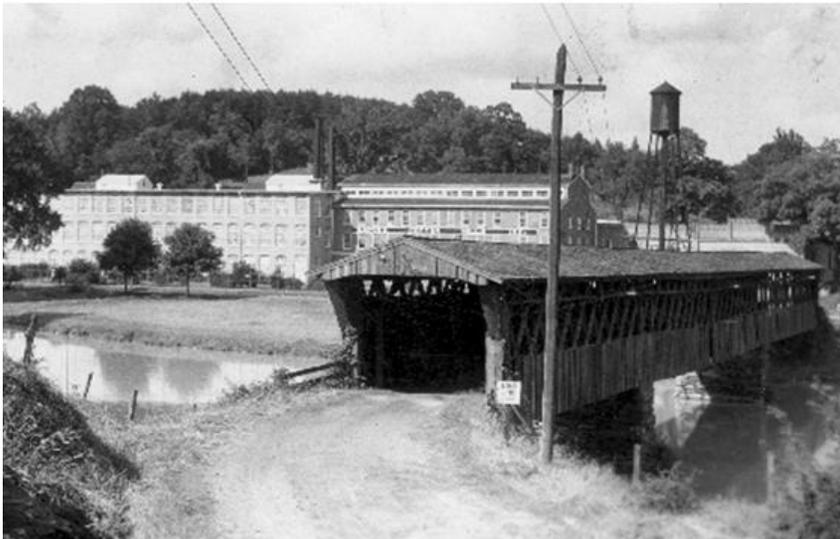
Anita Brown-Graham, Director, Institute
for Emerging Issues

September 12, 2011

North Carolina Then & Now

1950's

County Textile Mill



Today

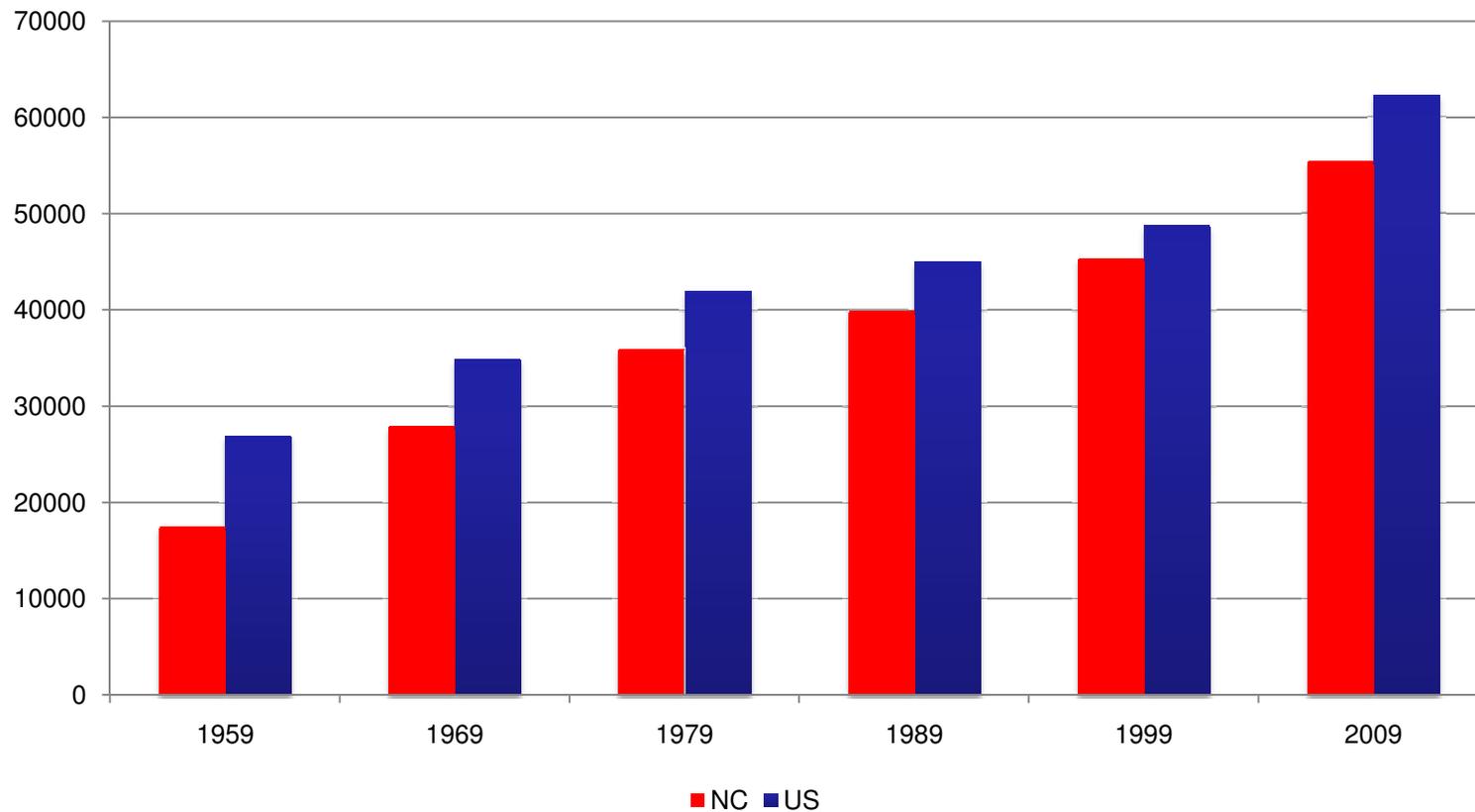
Downtown Charlotte



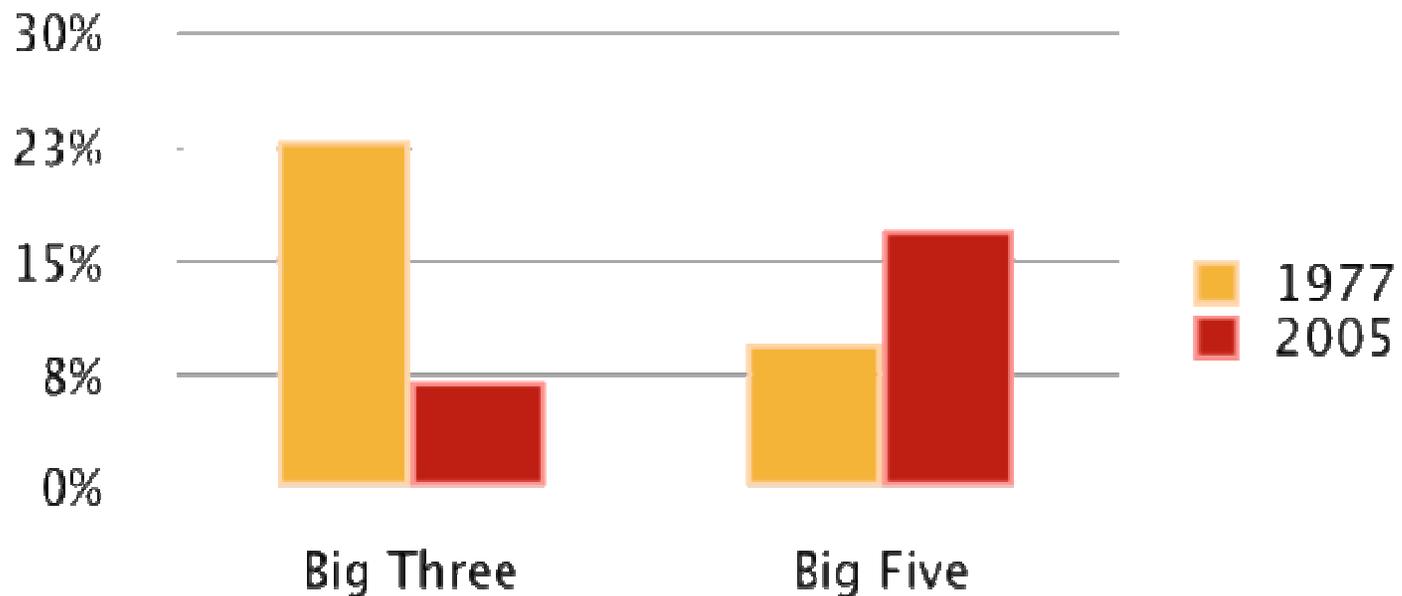
Increasing Prosperity...

Median Family Income

Source: U.S. Census



Amidst Large Economic Shifts...

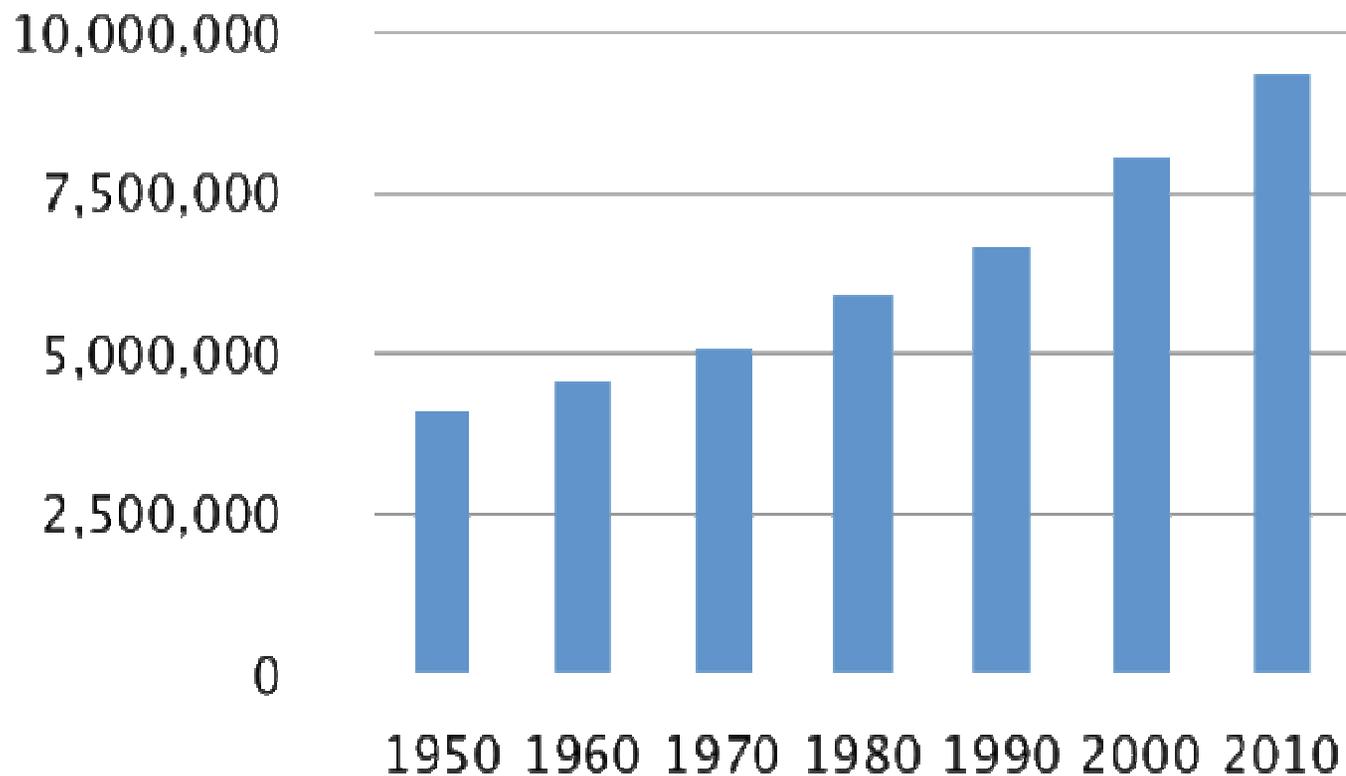


Big Three: Textiles, Furniture, Tobacco

Big Five: Technology, Pharmaceuticals, Finance, Vehicle Parts, Food Processing

Source: Walden, North Carolina in the Connected Age

...and Population Growth



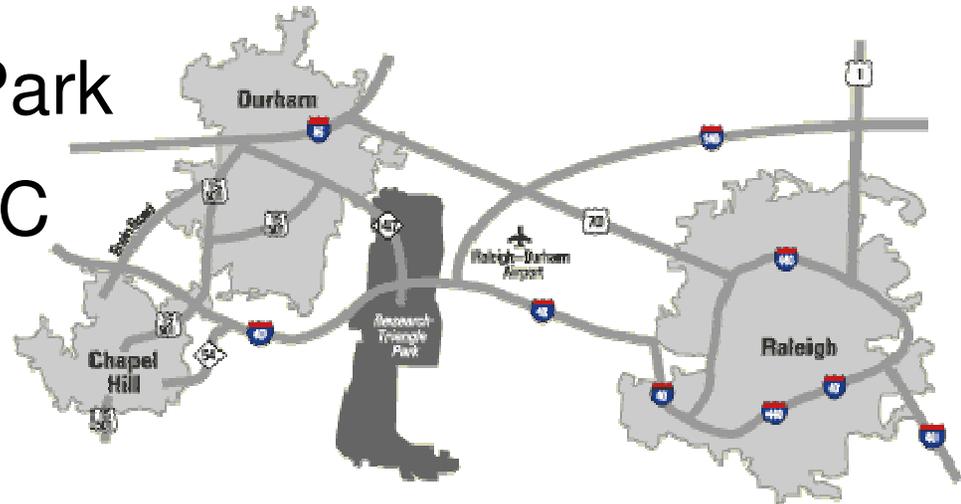
Source: U.S. Census

The winning ingredient?

Collaboration!

Big Ideas in North Carolina

- Research Triangle Park
- Consolidation of UNC System
- Community College System Creation
- Centennial Campus at NC State University

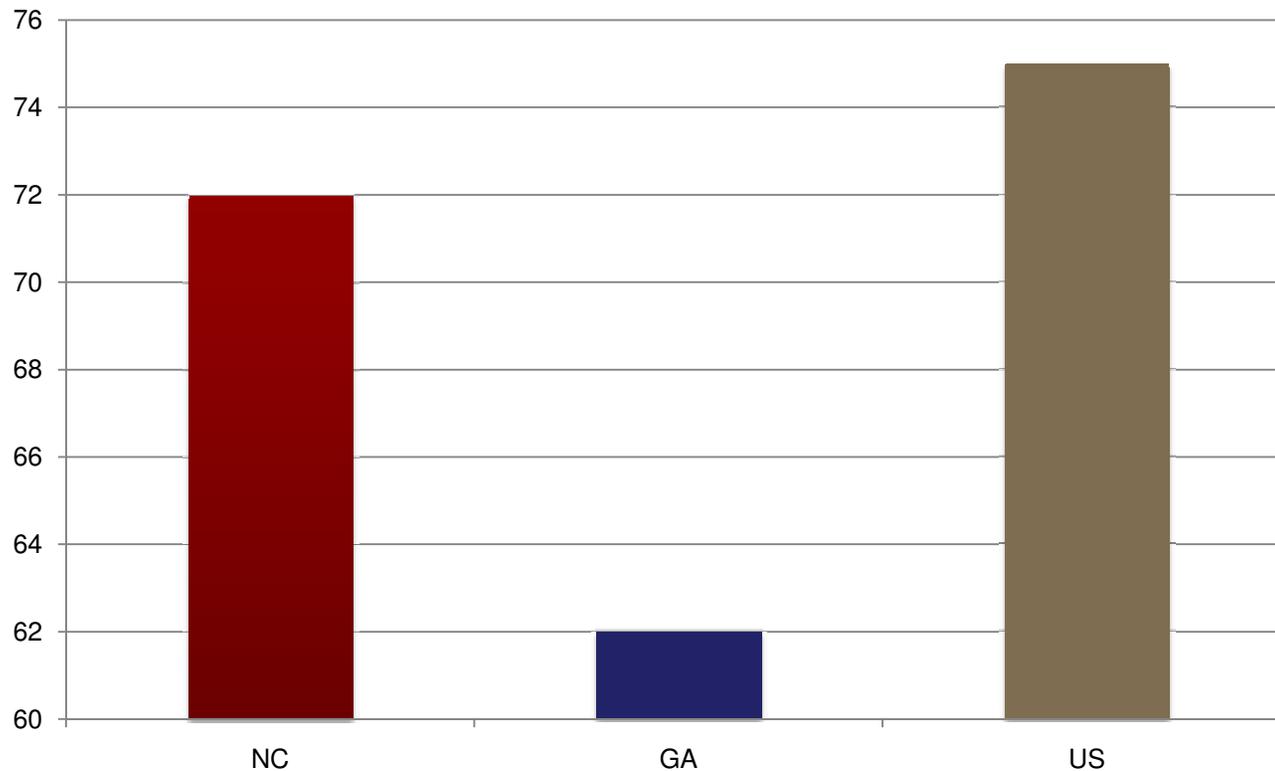


Today's Challenges for States:

- Economy & Education
- Growth & Urbanization
- Energy & Environment
- Health

Economy & Education

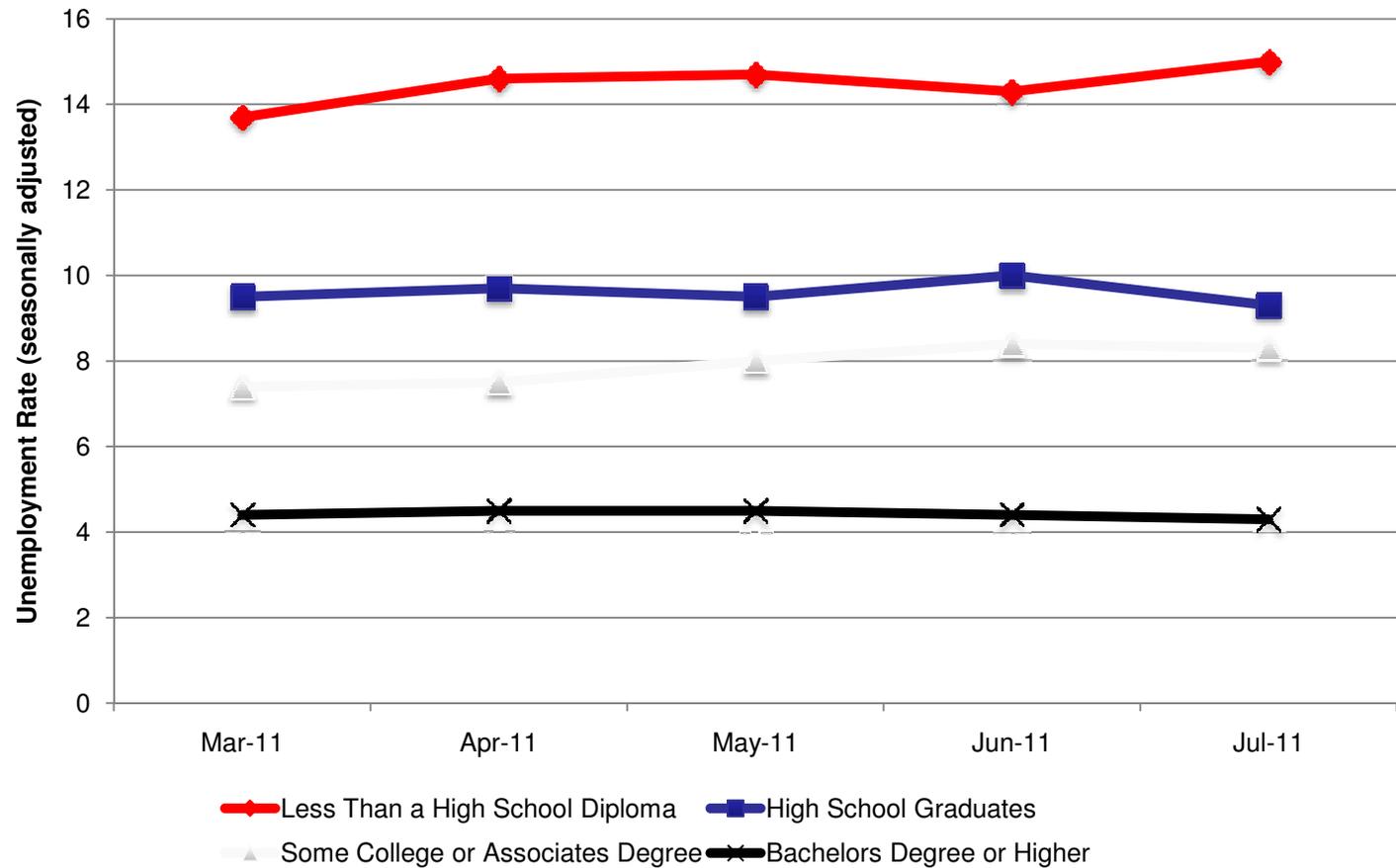
Average HS Freshman Graduation Rates 2008 - 2009



Source: Alliance for Excellent Education

Economy & Education

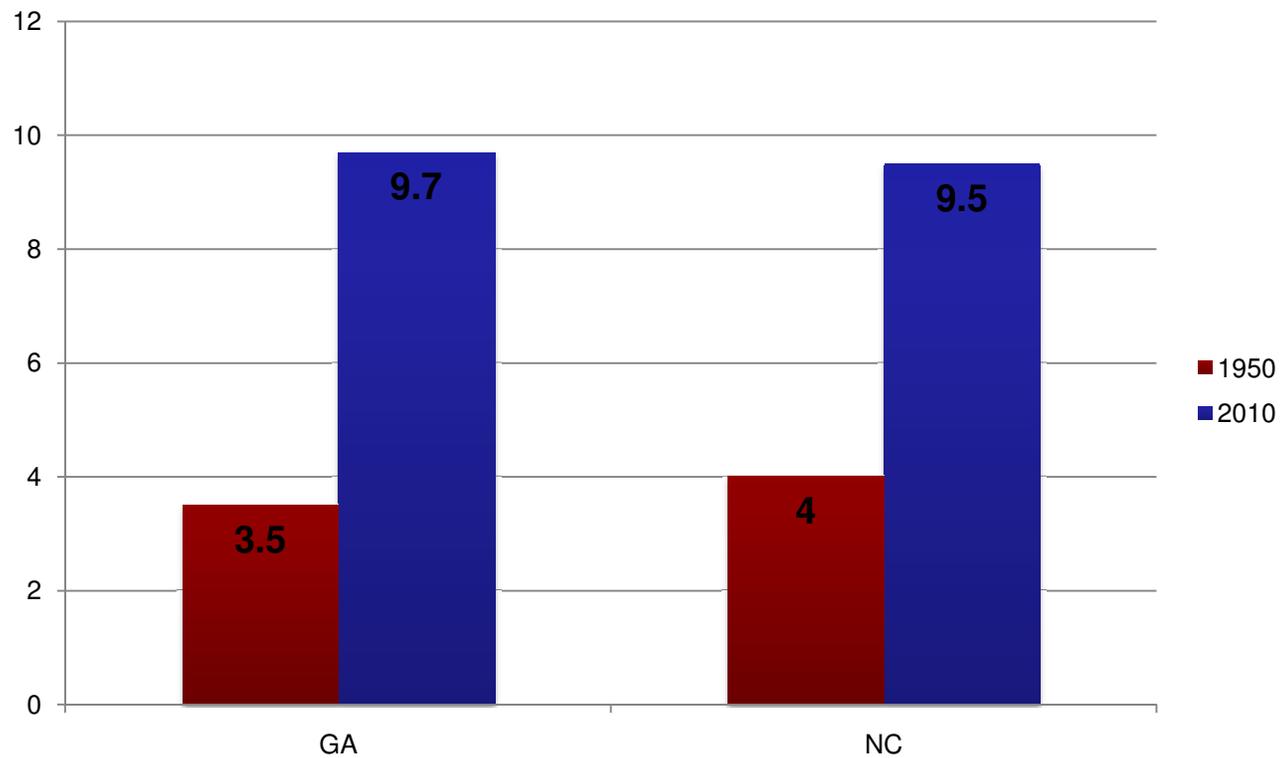
Learn,
Earn &
Lead



Source: Bureau of Labor Statistics and NYT

Growth & Urbanization

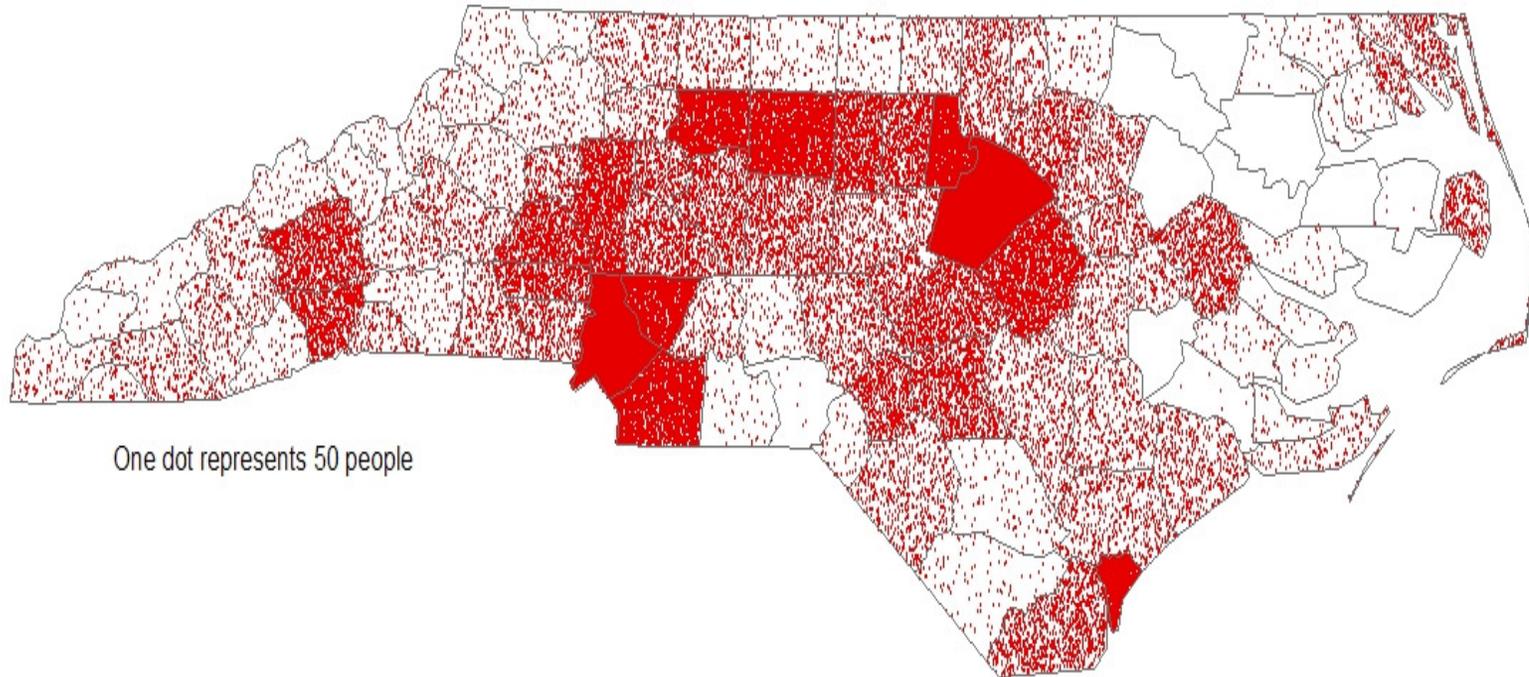
Population Growth in Millions



Source: U.S. Census

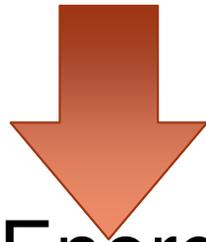
Growth & Urbanization

NC in 2030 - unevenly distributed growth



Energy & Environment

Rising Costs & Consumption

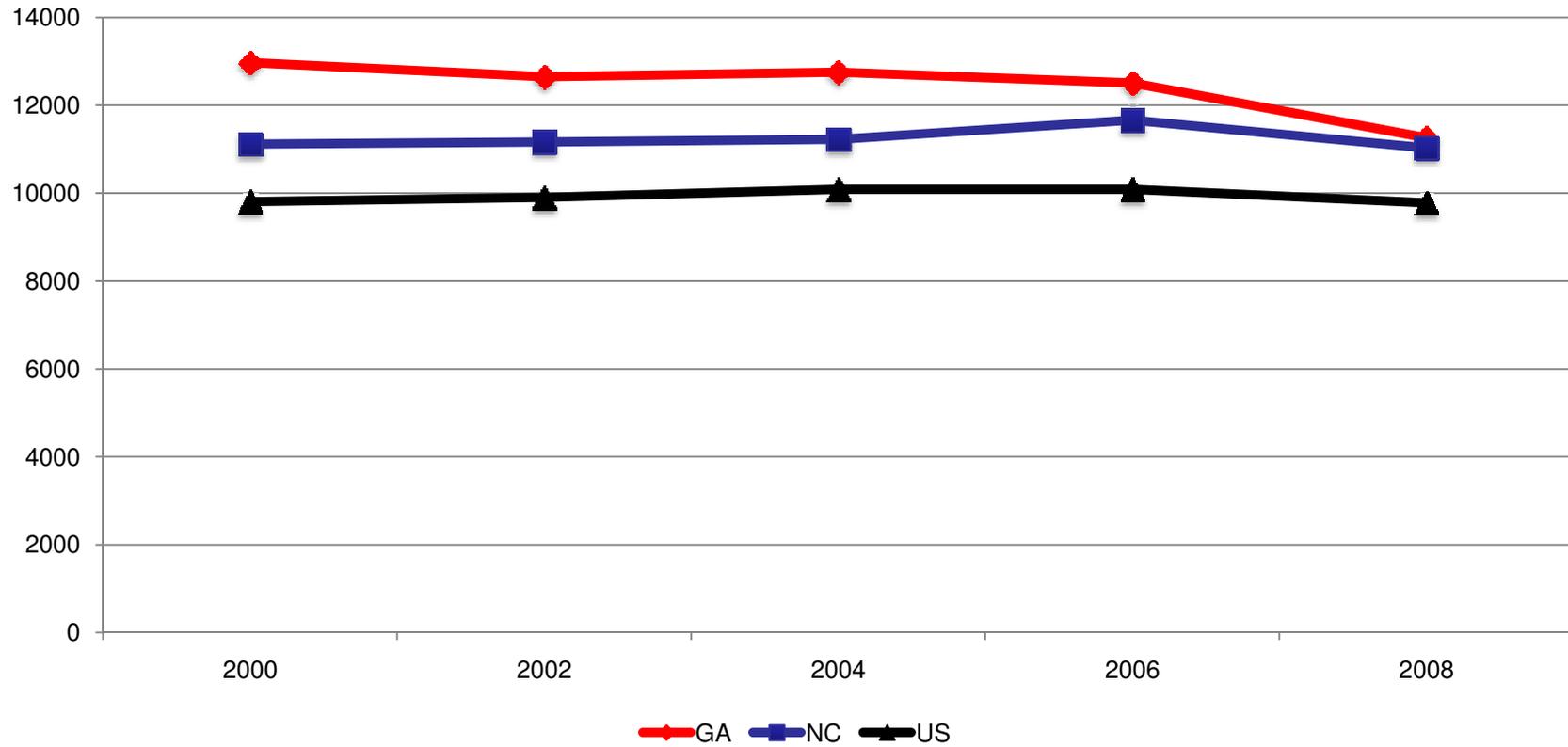


Focus on Energy Efficiency & Conservation



Vehicle Miles Traveled per Capita

(million miles)



Source: Bureau of Transportation Statistics

2010 Health Rankings

(out of 50 states + D.C.)

	NC	GA
Obesity	39	28
Lack of Health Insurance	38	44
Air Pollution	36	46
All Outcomes	39	35

Source: America's Health Rankings™

What is the Institute for Emerging Issues?

IEI is a public policy organization committed to North Carolina's future.

Working collaboratively with individuals from all sectors and areas of the state, IEI builds an enduring capacity for progress.

We believe NC's future success is determined in large part by our ability to innovate in four key areas:

Health

Economy

Education

Environments



What makes IEI successful?

We bring people together.



We collaborate with our partners.



**We agree early with them
that we aren't interested
in quick fixes.**



IEI Accomplishments

- **Economy:** (2007) – Medicaid burden lifted from counties
- **Education:** (2007) – Workforce development initiative
- **Health:** (2008) – Evidence-based healthcare initiative launched
- **Environment:** (2008) – Revamped state energy policy making structure
- **Infrastructure:** (2010) – Public-private partnership legislative study commission

NC STATE UNIVERSITY | *Institute for* EMERGING ISSUES

Our Exciting Future

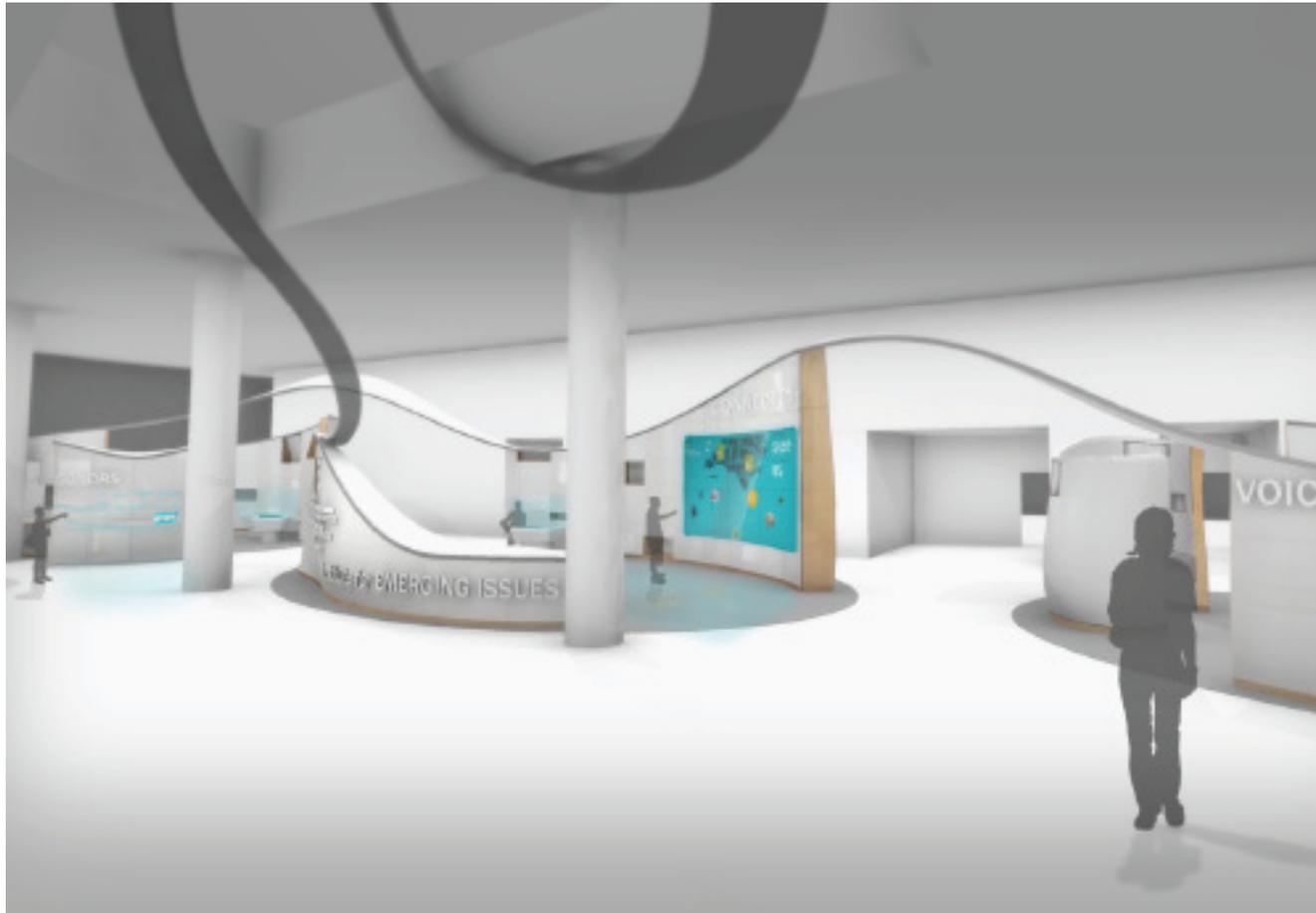
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Thank You!

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